

Hari Gopalakrishnan

Lead Strategist - UX UI

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harigk.com

With more than 14 years of experience in UX and UI design, unifying fragmented enterprise products into coherent, scalable experience architectures across SaaS, and multi-vertical platforms. My strength lies in translating complex business requirements into simple, elegant, and extensible design solutions through research, systems thinking, and strategic collaboration and design vision that drives measurable business outcomes.

WORK EXPERIENCE



Aspire Systems

UX Strategist & Experience Design

Dec 2013 - Present

- Responsible for creation of Information Architecture, across 6 enterprise product lines and cut inconsistency 40%, onboarding from 8 weeks to 3.
- Built enterprise design system across 5 SaaS products. Resulting in fewer inconsistency incidents and faster design velocity.
- Drove systems thinking across agile squads, codified IA governance and component taxonomies, faster design-to-dev handoffs.
- Shaped roadmap across platform modernization programmes. Aligned stakeholders on a unified experience vision through executive design reviews.
- Unified experience across multi-vertical SaaS platforms, resulting in drop in user confusion scores (CSAT, 10,000+ users).
- Closed 65% of 15+ competitive RFPs, up from 40% baseline using experience-led IA narratives.



SODTech

UI Designer

Apr 2012 - Nov 2013

- Create design solutions for specific requirements in collaboration with the design and development teams.
- Take part in brainstorming/creative sessions to generate ideas.
- Work with the presales team and key stakeholders in response to RFPs.
- Maintain awareness of industry standards and emerging design trends. Stay updated with the latest design methodologies, tools, and technologies.

SKILLS

- Design strategy
- Experience Architecture
- Information Architecture (IA)
- Design Systems
- Systems Thinking
- Human-Centred Design
- User Research
- Executive Stakeholder Engagement
- Agile UX
- Design Thinking Facilitation

HONORS & AWARDS

- ★ **Role Star Award** *Aspire Systems 2023*
- ★ **Timeless Achiever** *Aspire Systems 2021*
- ★ **All Rounder of the Year** *Aspire Systems 2020*
- ★ **Emerging Leader Award** *Aspire Systems 2019*
- ★ **Extra-Mile Award** *Aspire Systems 2018*

EDUCATION

Post-Graduate Program in UX for Data-Driven Business Applications
University of Texas at Austin (2025)

Bachelor of Arts [English]
Capital University (2019 - 2022)

CERTIFICATIONS

IBM Experience Design Practitioner
(2020)